



Business Footprint Reduction Tips

Your business can reduce its impact on climate change in a number of ways:

1. Implement Energy Efficiency Measures.

Energy efficiency is often considered the 'Low Hanging Fruit' of reduction opportunities, with financial paybacks that will make you wonder why you have not considered this previously. Some simple forms of energy efficiency are:

- Efficient lighting upgrades
- Lighting controls i.e. movement sensors
- Reducing standby loads with timers and night switches
- Computer power management
- Adjusting air conditioning controls and cleaning filters

If you occupy a floor or a significant space, we recommend that you obtain a green star rating.

2. Educate your staff; provide incentives for climate change leadership.

You should and engage with and educate your staff so that they have a basic understanding of:

- Energy consumption impacts
- Impacts from transportation
- Waste and recycling
- Indirect emissions caused through consumption

Upon understanding these issues, we recommend that you implement strategies to reduce your impacts from energy use, transport, waste; and through greening your supply chain. Once strategies are devised, delegate responsibility for these initiatives to your staff by electing carbon reduction leaders.

3. Reduce Travel & Transport.

Climate change is a great excuse as to why you can't fly down to that unimportant meeting. Why not use videoconferencing instead? Many organisations find that flying and transportation can be a significant proportion of their total CO₂ emissions; this is most prevalent in consultancy organisations with offices state-wide and internationally.

Much travel can be reduced through the introduction of technologies such as videoconferencing.

While distribution and courier use is more difficult to reduce it can be optimized by removing any unnecessary packaging and providing longer delivery times to maximize the delivery volume and allow the use of less polluting methods such as road and rail over air freight.

Reducing corporate travel and transport results in a reduction of both carbon emissions and costs for the organisation.

4. Waste Stewardship & Recycling

The global warming impacts that could be avoided through recycling are often understated. One way to reduce your carbon footprint is to ensure that you minimise waste going to landfill and to make sure as much as possible is recycled.

Recycling paper and composting avoids methane released from landfill and also avoid some of the energy required to undertake forestry. Recycling aluminium and other materials avoids the energy required for the original extraction of raw materials at the same time as saving our natural resources.

5. Examine your supply chain

Introducing suppliers that have little or no carbon footprint will reduce your businesses carbon footprint and have the additional effect of promoting a low carbon economy. Using a Carbon Neutral lawyer, accountant or meetings venue will reduce your impact on climate change from those services to zero.

6. Change consumption behaviour

By being more mindful of wasteful behaviours, companies can reduce unnecessary spending, increase efficiency and produce less waste. There are a number of ways an organisation can reduce its footprint by modifying its consumption behaviour. Some of the simplest methods are:

- Reusing products where possible
- Becoming a paperless office
- Double sided printing and copying
- Making purchases in bulk
- Repairing instead of replacing

ACT NOW ! BUY CARBON NEUTRAL PRODUCTS AND SERVICES

