

## EXECUTIVE WORKSHOP \$6000.00 PER SESSION

### PURPOSE

- TO EXPLORE THE IMPLICATIONS OF CLIMATE CHANGE FROM A STRATEGIC CORPORATE PERSPECTIVE.
- TO ENGAGE SENIOR MANAGERS AND EXECUTIVES IN THE DEVELOPMENT OF A SUSTAINABLE, ENVIRONMENTALLY AWARE CULTURE.

### TARGET AUDIENCE

- EXECUTIVE TEAM AND SENIOR MANAGEMENT

### DELIVERY

#### PRE-WORK:

- ONLINE SUSTAINABLE VALUES INVENTORY (SVI) DISTRIBUTED TO AND COMPLETED BY A REPRESENTATIVE CROSS-SECTION OF THE ORGANISATION.

#### EXECUTIVE BRIEFING:

- 2-HOUR EXECUTIVE BRIEFING SESSION, DELIVERED BY ONE PROFESSIONAL TALENT EDGE FACILITATOR AND A REPRESENTATIVE FROM THE CARBON REDUCTION INSTITUTE, AT A VENUE ARRANGED BY YOUR ORGANISATION.
- EACH PARTICIPANT RECEIVES A COMPREHENSIVE AND PROFESSIONALLY BOUND EXECUTIVE KIT.
- MAXIMUM 20 EXECUTIVES PER WORKSHOP.

### OUTCOMES:

- TOP LEVEL COMMITMENT TO ORGANISATIONAL SUSTAINABILITY
- EXECUTIVE AWARENESS OF THE OPPORTUNITIES CREATED BY CLIMATE CHANGE
- DIAGNOSIS OF CURRENT ORGANISATIONAL CULTURE (BASED ON RESULTS OF OUR PROPRIETARY DIAGNOSTIC TOOL, THE SVI)
- ROADMAP TO DEVELOP A SUSTAINABLE CULTURE

## EXECUTIVE BRIEFING OVERVIEW

### 1 THE BUSINESS PROPOSITION

- TRIPLE BOTTOM LINE PERSPECTIVE  
.ACHIEVING SUCCESS THROUGH A BROAD FOCUS ON ECONOMIC, SOCIAL AND ENVIRONMENTAL OUTCOMES
- A NEW CORPORATE SCORECARD:

#### FINANCIAL

Eco-efficiency  
Profitable opportunities

#### PROCESS

Compliance  
Sustainability reporting

#### CUSTOMER

Stakeholder Engagement  
Marketing and PR

#### PEOPLE

Sustainable Culture  
Employment Value Proposition

### 2 FOCUS ON TALENT MANAGEMENT

- TALENT ATTRACTION  
.EMPLOYER OF CHOICE BRANDING  
.APPEAL TO THE SOCIALLY AND ENVIRONMENTALLY MINDED GEN X/GEN Y
- TALENT RETENTION  
.EMPLOYEE ENGAGEMENT  
.VALUES ALIGNMENT

### 3 FOCUS ON CULTURE

- CURRENT CULTURE  
.SVI DIAGNOSIS OF CURRENT CULTURE IN RELATION TO ECONOMIC, SOCIAL AND ENVIRONMENTAL VALUES GAP ANALYSIS: REAL VERSUS DESIRED/ESPOUSED CULTURE
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### 4 CREATING A SUSTAINABLE CULTURE

- FACILITATED DISCUSSION RE CULTURE CHANGE IMPLICATIONS (BEHAVIOURAL CHANGE; SYSTEMS CHANGE) AND APPROPRIATE CHANGE MANAGEMENT INTERVENTIONS.