

MANAGEMENT WORKSHOP \$4500.00 PER SESSION

PURPOSE

- TO EXPLORE THE IMPLICATIONS OF CLIMATE CHANGE FROM A STRATEGIC AND OPERATIONAL PERSPECTIVE
- TO ENGAGE MANAGERS IN THE DEVELOPMENT OF A SUSTAINABLE CULTURE AND THE IMPLEMENTATION OF ENVIRONMENTALLY RESPONSIBLE PRACTICES

TARGET AUDIENCE

- MANAGEMENT, FROM DEPARTMENT MANAGERS TO FRONT LINE MANAGERS AND TEAM LEADERS

DELIVERY

- HALF-DAY WORKSHOP DELIVERED BY ONE PROFESSIONAL TALENT EDGE FACILITATOR AND A REPRESENTATIVE FROM THE CARBON REDUCTION INSTITUTE, AT A VENUE ARRANGED BY YOUR ORGANISATION.
- MAXIMUM 20 MANAGERS PER WORKSHOP.
- EACH PARTICIPANT RECEIVES A COMPREHENSIVE AND PROFESSIONALLY BOUND FOOTPRINT MANAGEMENT KIT.

OUTCOMES:

- MANAGEMENT UNDERSTANDING OF THE ORGANISATION'S IMPACT ON THE ENVIRONMENT
- MANAGEMENT CAPABILITY TO SET AND DELIVER ON ENVIRONMENTAL PERFORMANCE MEASURES
- FRONT LINE COMMITMENT TO AND ROLE MODELLING OF SUSTAINABLE VALUES AND PRACTICES

MANAGEMENT WORKSHOP OVERVIEW

1 OPENING AND INTRODUCTION

- WORKSHOP OVERVIEW AND OBJECTIVES
- ACTIVITY RE UNDERSTANDING OF CLIMATE CHANGE ISSUES AND PERSONAL/DEPARTMENTAL/ORGANISATIONAL CARBON FOOTPRINT

2 THE BUSINESS PROPOSITION

- TRIPLE BOTTOM LINE PERSPECTIVE
- ACHIEVING SUCCESS THROUGH A BROAD FOCUS ON ECONOMIC, SOCIAL AND ENVIRONMENTAL OUTCOMES
- ENVIRONMENTAL RESPONSIBILITIES AND KPIS ACROSS A NEW CORPORATE SCORECARD

3 FOCUS ON TALENT MANAGEMENT AND CULTURE

- TALENT ATTRACTION
- EMPLOYER OF CHOICE BRANDING
- APPEAL TO THE SOCIALLY AND ENVIRONMENTALLY MINDED GEN X/GEN Y
- TALENT RETENTION
- EMPLOYEE ENGAGEMENT AND INVOLVEMENT
- VALUES ALIGNMENT AND LEADERSHIP IN THE VALUES

4 BUSINESS CASE STUDY

- PARTICIPANTS WORK IN GROUPS TO ANALYSE A BUSINESS CASE FROM A TRIPLE BOTTOM LINE PERSPECTIVE; THEY MAKE VALUES BASED DECISIONS AND RECOMMENDATIONS TO ENHANCE THE BUSINESS' PRACTICES AND REDUCE CARBON EMISSIONS
- GROUPS PRESENT OUTCOMES AND ARE EVALUATED IN RELATION TO SUSTAINABLE VALUES AND EMISSION REDUCTION CRITERIA