

Cut carbon out of your spa

Daily Telegraph (Sydney, Australia) - Wednesday, August 27, 2008

THE spa and beauty industry has been working with the Carbon Reduction Institute (CRI) to fight global warming.

The CRI's Low Carbon Spa and Beauty Initiative aims to cut climate impact 20 per cent by 2015 by looking at ways to cut power, water and waste and reward emission offsets with carbon credits and Low Carbon (LowCO₂) or Carbon Neutral (NoCO₂) certifications.

CRI managing director Rob Crawthorn said benefits of the program included:

- * Cost savings, greater sustainability;
- * Water and power savings;
- * Preparing for future climate legislation;
- * Better knowledge of sustainable power, waste and water management;
- * A competitive edge,
- * Environmental leadership; and
- * Improved public image

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Page: 034

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