



CARBON REDUCTION INSTITUTE CASE STUDY: ALLSOPP ACCOUNTANTS



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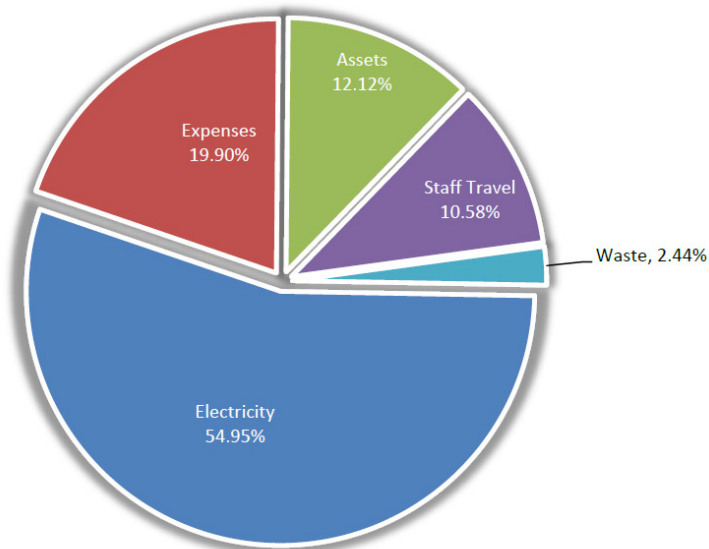
Allsopp Accountants offers a Carbon Neutral Service



Allsopp Accountants have been certified carbon neutral since the beginning of 2010. It all began by commissioning a GHG emissions audit from the Carbon Reduction Institute (CRI), to investigate their climate change impact and determine measures that could be taken to minimise this impact.

Through the NoCO2 Certification Program and logo system an organisation can negate their carbon footprint, and provide consumers with a simple way of identifying low carbon products and services.

Emission Sources for Allsopp Accountants, FY2011:



Allsopp Accountants' voluntarily complete an annual carbon audit so that there is ongoing monitoring of their greenhouse emissions, and the correct quantity of carbon offsets can be procured and surrendered to meet their carbon neutral commitment. The FY2011 audit found that Allsopp Accountants' FY2011 carbon footprint was 33.73 tonnes of CO₂e, so by 100% offsetting this, it is equivalent to taking 13 cars off the road annually.

Carbon Reduction Strategies: Change consumption behavior

By being more mindful of wasteful behaviours, companies can reduce unnecessary spending, increase efficiency and produce less waste. There are a number of ways an organisation can reduce its footprint by modifying its consumption behaviour. Some of the simplest methods are:

- Reusing products where possible
- Set defaults on printers and copiers to to double sided
- Repairing instead of replacing
- Sourcing from other Carbon Neutral suppliers

