



CARBON REDUCTION INSTITUTE CASE STUDY: BABINGTONS REAL ESTATE



Babingtons Real Estate is committed to being an Ethical, Sustainable and Environmentally friendly organisation where their Clients and the Community come first. They operate with the goal to reduce their environmental impact by switching to recycled products, upgrading their office lighting, reducing waste and offering telecommuting for staff.

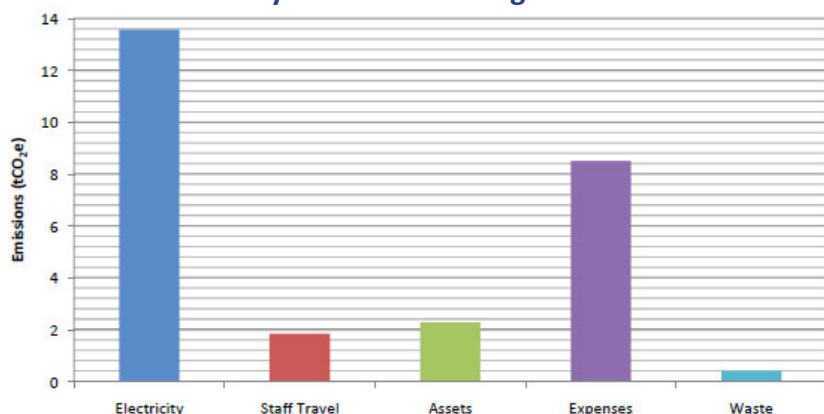
Established over 20 years ago, Babingtons Real Estate is a boutique agency proudly owned and operated by Craig and Sylvia Babington. Maintaining strong traditional values, Babingtons Real Estate believes in the importance of upholding their morals and ethics when doing business, acting in a way where each and every client is treated with the upmost respect, remaining upfront and truthful in every aspect of each business transaction. This ethics are reflected in their decision to become NoCO2 Certified.

A Carbon Neutral Company:

The NoCO2 standard is the highest level of certification offered by the Carbon Reduction Institute. It means that your company has completely removed its climate change impacts. NoCO2 certified companies can display the NoCO2 logo to market and communicate the climate change actions they have taken. Certification is metered through an audit by our engineers that determines your operational emissions, the purchase of carbon credits and a monitoring process that ensures that your company continues to leave a zero carbon footprint.



Emissions by Source for Babingtons for FY2010



Communication is Key:

Staying true to their motto of being an 'Ethical, sustainable and environmentally friendly organisation', Babingtons Real Estate also produce a monthly Eco Community Magazine. The magazine not only showcases their client's properties, but also features articles and tips to help their community be more aware of environmentally friendly practices, as well as promote their own commitment to having a zero impact on our climate change concerns, by certifying as Carbon Neutral.

