



CARBON REDUCTION INSTITUTE CASE STUDY: CITY OF SYDNEY - 2008 NYE

"Sydney New Year's Eve is the most spectacular annual fireworks celebration anywhere in the world. This thorough and comprehensive audit of the event quantifies its impact on climate change so we can offset it with the purchase of carbon offsets. This audit ensures the event helps our sparkling Sydney Harbour celebrate a happy and sustainable New Year."

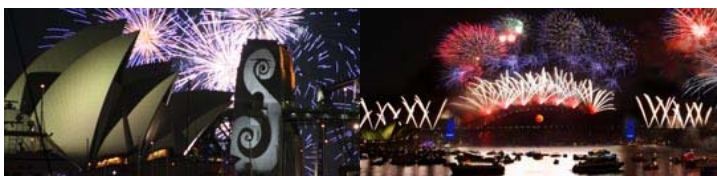
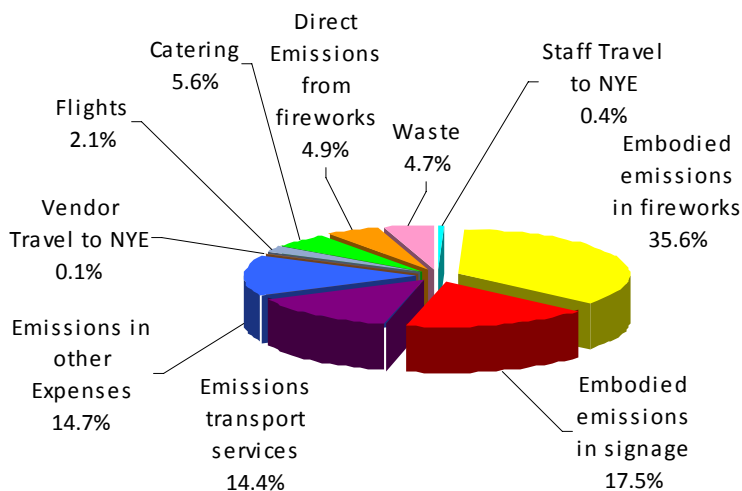
Lord Mayor of City of Sydney, Clover Moore MP

City of Sydney 2008 Sydney New Years Eve

The City of Sydney for the first time has completed a carbon audit of the Sydney New Year's Eve celebrations, to ensure the event is carbon neutral. The Carbon Reduction Institute was contracted by the City to conduct the review, which measured all emissions sources the City of Sydney can control through policy, technology choice or direct authority. This includes the emissions resulting from:

- Fuels combusted during the event
- Fireworks combusted during the event
- Consumption of electricity incurred in running the event
- Third-party contractor services consumed in the delivery of the event
- Materials consumed by City of Sydney in the delivery of the event
- Vendor travel

Emissions Breakdown of Event



The City of Sydney found that the 2008 Sydney New Years Eve event was responsible for 952 tonnes of CO₂e. The majority of this impact came from the supply chain including embodied emissions in fireworks and signage as well as transport services. The City of Sydney will purchase 952 carbon offsets to offset the impact of this event, making it carbon neutral.

The City of Sydney recycled 80% of rubbish collected at the event, which reduced the emissions impact significantly. They also:

- Recycled water from rainwater tanks and collection pits to clean the city streets after the event
 - Distributed personal ashtrays to reduce littering
 - Educated and encouraged visitors to take public transport, re-use containers and reduce their waste
- For future events, the City of Sydney will investigate low emission menu options, carbon neutral suppliers and will further encourage the uptake of public transport.



NoCO₂ Events Initiative

The NoCO₂ Events Initiative enables event managers, venue managers, conference and exhibition organisers to measure, reduce and offset carbon emissions resulting from events.

The Carbon Reduction Institute can help make your event low carbon or carbon neutral. This is great for your corporate & social responsibility, brand reputation and simply to do something good for the planet. Any type of event, large or small, can have its footprint calculated to ensure 100% of emissions are captured. There are many ways we can advise you to reduce the impact of your event, and there are several options to offset the event with quality carbon offsets. You also receive a disclosure statement and access to logos. For more information about this initiative visit www.NoCO2events.com.au

ACT NOW AGAINST CLIMATE CHANGE!
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