



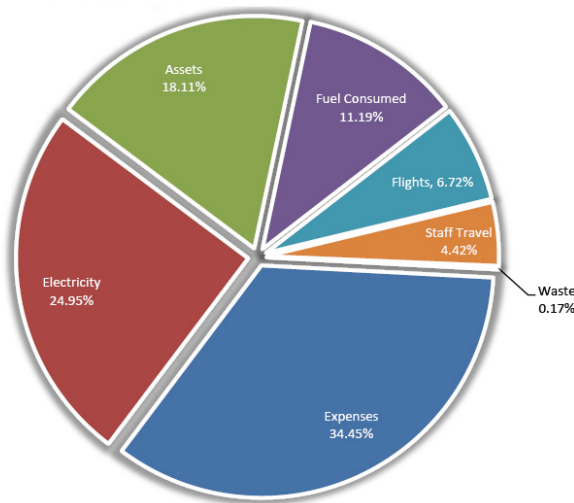
CARBON REDUCTION INSTITUTE CASE STUDY: D&M RESEARCH



D&M Research is Carbon Neutral!

D&M Research initially approached the Carbon Reduction Institute (CRI) to investigate its climate change impact in 2008, which led to them joining the NoCO2 Certification Program, and as a result have abated over 200 tonnes of carbon dioxide equivalent to date, through the procurement of verified carbon offsets and other reduction strategies. This is equivalent to taking over 80 cars off the road for a year!

Breakdown of D&M Research's GHG emissions FY2010:



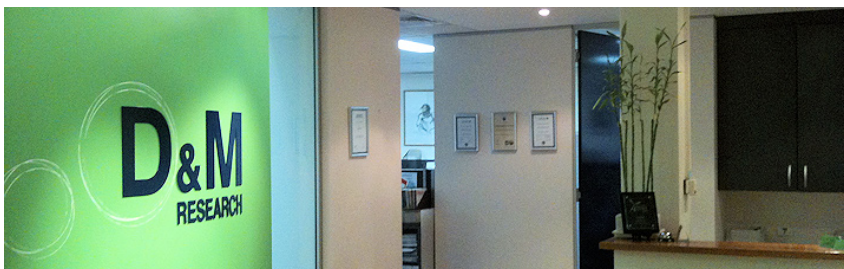
NoCO2 Certification:

The NoCO2 standard is the highest level of certification offered by the Carbon Reduction Institute. It means that your company has completely removed its climate change impacts. NoCO2 certified companies can display the NoCO2 & Carbon Neutral Service logo's to market and communicate their environmental actions. Certification is authenticated through an audit by CRI engineers that determine your operational emissions, the purchase of carbon offsets, and a monitoring process that ensures that your company continues to leave a zero carbon footprint ongoing.



Supply Chain Emissions...

When your company purchases goods and services from the market, there are considerable emissions embodied in the delivery of these consumed goods and services. This source of emissions is the essence of why the NoCO2 Certification Program exists; almost all greenhouse gas emissions (with the exception of perhaps bushfires and natural methane releases in swamps) are caused through interactions in the market place. Therefore this certification allows customers to identify the companies that are responding to climate change.



ACT NOW AGAINST CLIMATE CHANGE!
BUY CARBON NEUTRAL PRODUCTS & SERVICES

