

# BUYING FROM US HELPS SAVE OUR CLIMATE.

CERTIFIED



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ACT AGAINST CLIMATE CHANGE BY  
BUYING CERTIFIED CARBON NEUTRAL PRODUCTS AND SERVICES





**Businesses using these logos are certified by the Carbon Reduction Institute under its NoCO2 Certification Program. It is the most recognised and highly subscribed climate action certification scheme in Australia, assisting the greatest number of businesses to measure, reduce, and ultimately negate through offsetting their climate change impacts.**



*Companies that display the NoCO2 logo are 'carbon neutral'. This means they have accounted for, and commit to reduce and offset all greenhouse gas emissions that occur as a result of their operations, and therefore all the products/services they deliver are also carbon neutral. This means **zero climate impact** for the business and consumer!*



*Products that display the Carbon Neutral Product logo have undertaken an analysis of all climate impacts that occur from the creation of the product. All greenhouse gas emissions from the extraction of the product's raw materials, to the delivery of the product to the point of sale have been measured and offset with verified and real carbon offsets.*



*Companies that display the LowCO2 logo have made a binding commitment to reduce their climate impact through a mix of internal measures and the purchase of carbon offsets. The company's emissions are calculated for their initial year, and the emission reductions achieved relative to this year are displayed on the logo.*